

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

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FOR IMMEDIATE RELEASE

The Forum Poll™ Accurately Forecasts BC Election

Forum correctly called a Minority Parliament

TORONTO, May 25th – The Forum Poll successfully predicted the outcome of the British Columbia provincial election of May 9th, 2017. Forum’s Interactive Voice Response (IVR) polling methodology once again proves to be a precise tool for measuring public opinion, accurately predicting that the election would result in a minority parliament.

Of the six firms that polled the election, Forum was second most accurate in terms of average deviation (.68%).

Forum predicted (39%) for the BC Liberals whose actual share was (40.36%), (41%) for the NDP whose actual share was (40.28%), (17%) for the Green Party whose actual share was (16.84%), and (3%) for other parties, whose actual share was (2.52%)

Overall, it was another accurate prediction by Forum’s IVR methodology within the calculated margin of error (+/- 3%).

Of the firms polling the BC election, Forum is the only one to supplement its vote share predictions with seat projections.

Forum projected the Liberals to secure 42 seats (actual – 43), the NDP to secure 42 seats (actual – 41), the Green Party to secure 2 seats (actual – 3), and another party/independent to secure 1 seat (actual – 0).

Accordingly, The Forum Poll’s seat projections were accurate with an average deviation of 1.

“In the 2013 BC election only Forum correctly predicted the Liberal majority. In 2017, however, most pollsters performed far better, which is redemptive for the industry overall. That said, we’ve once again proven that The Forum Poll is a highly sensitive predictor of public opinion, as we measured the overall vote share within two-thirds of one percentage point,” said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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Methodology

Forum only used the final election prediction numbers published by each organization prior to Election Day.

To calculate the average deviation Forum Research compared survey results per party to actual election results. The deviation per party was then averaged to determine overall accuracy in predicting the election.

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BC Election, May 2017

Popular Vote Predictions

%	NDP	Liberal	Green	Other	Deviation ¹
Actual Results ²	40.36	40.28	16.84	2.52	-
Insights West (n=801)	41	41	17	2	.51
Forum Research Inc. (n=1,076)	41	39	17	3	.68
Ipsos (n=1407)	40	39	17	4	.82
Angus Reid (n=1007)	41	40	15	4	1.1
Mainstreet (n=1650)	40	39	20	0	1.83
Justason (n=1447)	36	38	23	3	3.32

Seat Distribution Predictions

%	NDP	Liberal	Green	Other	Deviation ³
Actual Results	41	43	3	0	-
Forum Research Inc.	42	42	2	1	1

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¹ Total percentage point deviation from actual results across all parties.

² http://electionsbccnr.blob.core.windows.net/electionsbccnr/GE-2017-05-09_Party.html

³ Total deviation from actual results across all parties.